



Bridged Commerce

By combining product management, inventory management, and call center capabilities, Bridgeleaf Studios has been able to manage products much more effectively through software tools such as Bridged Commerce.

This web based call center application allows companies to manage orders, credit accounts, control inventory levels, export and import customers, and even create credit orders to help with return items. Many companies that sell services can now utilize this product to take orders using credit cards or checks numbers.

Custom versions of the shopping cart can be integrated into a website using ColdFusion technologies. Third party integration is available depending on the setup and environment.

Depending on the setup, multiple shopping cart vendors can be used to sell products. Different vendors means different shipping and handling costs and different tax costs.

Bridgeleaf Studios

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Shopping Cart:

Product Searches

Users have the ability to search for products on the front end of the website. Searches can be performed using categories, subcategories, prices, and keyword text searches to find the products of interest.

Product Detail Pages

Product detail pages supply the attributes of the product to allow users to select from the drop down menus to add the product to the cart. These detail pages also show the current inventory levels in the database.

Inventory Control

The inventory levels of the products can be controlled on the front end of the site by setting specific thresholds that notify the administrator of the current level in stock.

Related Products

Related products are used on the front end to cross sell products. These products show up on the product detail page.

Featured Products

Products are assigned to rotate throughout the assigned places on the site.

Shopping Cart

Cart, Checkout, Confirm, and thank you pages. All orders are emailed to the administrator and the customer. Orders are then stored in the database where the call center can add or remove products from the order and re-credit or bill accordingly.

Call Center:

Place Orders

Place orders using the shopping cart, the same way users on the front-end order products. Administrators select the product of interest and add it to the cart. All product prices and shipping costs can then be changed to handle any modification to the order total. The order is then added to the database.

Edit Order

Once orders enter the application, administrators can make changes to the order by adding more products or removing products. When the dollar value on the order is negative, then the order is credited. If the order is a positive value, then the order is updated and billed accordingly.

Credit Orders

Building an order that is already negative sometimes happens as a credit order if products are returned or traded for another.

Reporting Tools

Reporting tools are provided to search orders and customers based a number of different attributes. These reports can be customized to fit the needs of the client.

Third Party Integration

Depending on the type of integration needed, Bridgeleaf Studios can work together with the client to provide a clean and efficient solution.

Custom Development

All custom development work is quoted out based on the needs and requirements from the client. We provide hourly rates and estimations on a flat rate quote.

**CONTACT US TODAY FOR
A FREE QUOTE!**

